

KAS Group Asia Overview



About KAS Group Asia

KAS Group Asia (KGA) is the exclusive direct sourcing arm of Kmart Group that operates the iconic retail brands Kmart Australia and Target Australia. KGA's operations span the largest sourcing markets across Asia including China, India, Bangladesh, Pakistan, Cambodia, Indonesia and Vietnam, supporting an annual sourcing capability of USD 2.8 billion.

Anko GCC, the innovation and technology services hub of the Kmart Group based in Bangalore also forms a part of KGA.



Arjun Puri - Director, KAS Group Asia (KGA)

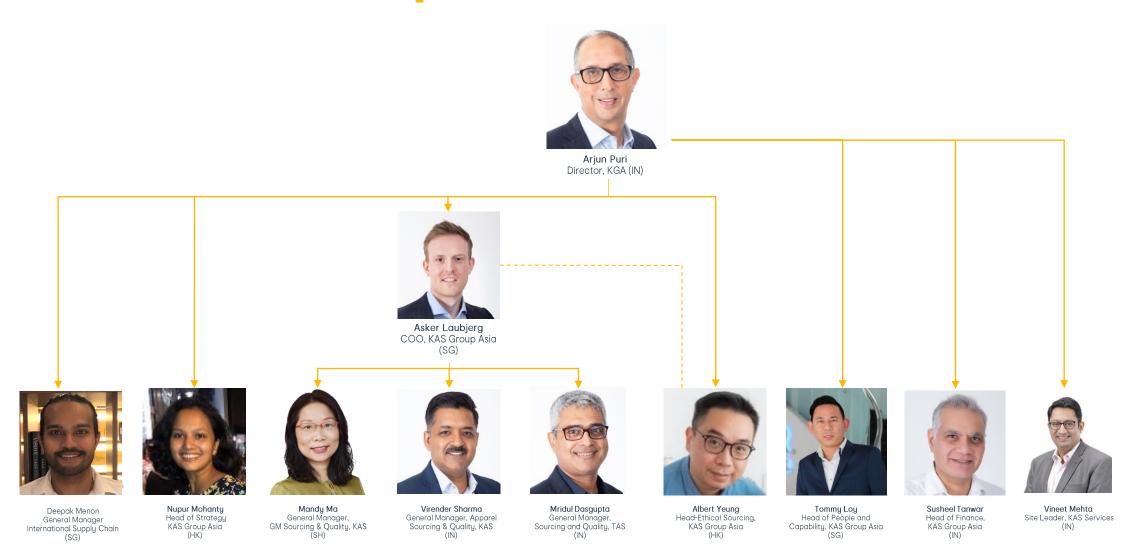


Arjun leads the KGA team and is responsible for driving the sourcing strategy for the Kmart Group and managing the operations of the KGA Group in Asia. He also oversees Anko GCC, Bangalore, an innovation and technology services hub that operates as an extension of the Kmart Group.

Arjun is a widely recognized and seasoned retail industry leader with rich experience of over 25 years in the industry. Over these years, his contributions have been instrumental in successfully shaping and executing the merchandising and sourcing strategies of leading retail organizations both on the demand and supply side. Prior, he was associated with Li & Fung, Direct Sourcing Group, Busana Apparel Group and Arvind Mills.

Arjun is based in Gurgaon, India.

KGA Leadership Team



KGA Strategy



Where families come first for the lowest prices on everyday items | Inspire families to live better by making it easy to afford quality and style



Mission

To be the best at sourcing quality products at the lowest cost while taking care of people and the planet



To build a resilient, agile and transparent supply chain

To deliver quality products at even lower costs



Sourcing Diversification



E2E Supply Chain Transformation



Product Development **Optimization**



Sustainability Roadmap



Design to cost



Quality Model and Analytics

·⊙Strategic Enablers⊙-

Strategic Programs

Supplier Capability Build

Digitalization and data driven decision making

Great place to work and grow

People & Capabilities



Our Teams	
Apparel & General Merchandise Sourcing	Business Improvement & Projects
Apparel & General Merchandise - Quality	People & Capability
International Supply Chain	Finance
Ethical Sourcing and Sustainability	IT
Design	Corporate Affairs
Anko Global - Sourcing & Product Compliance	Facility Management



About Anko GCC



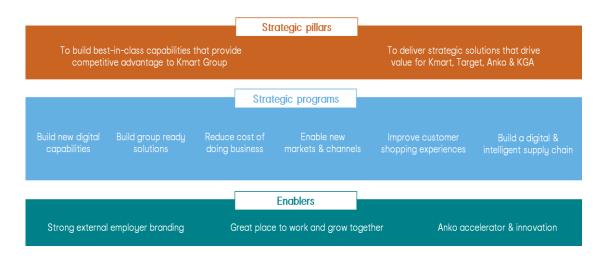
Anko is the global capability centre (GCC) for two of Australia's iconic brands - Kmart and Target.

Based in Bengaluru, this tech hub of 350+ team members builds new competitive capabilities and drives innovation in the ever-changing retail landscape.

Mission Statement

To accelerate delivery of Kmart group strategy, through best-in-class capabilities and innovation.

Supporting the mission are the below strategic pillars, programs and enablers.



About The Kmart Group

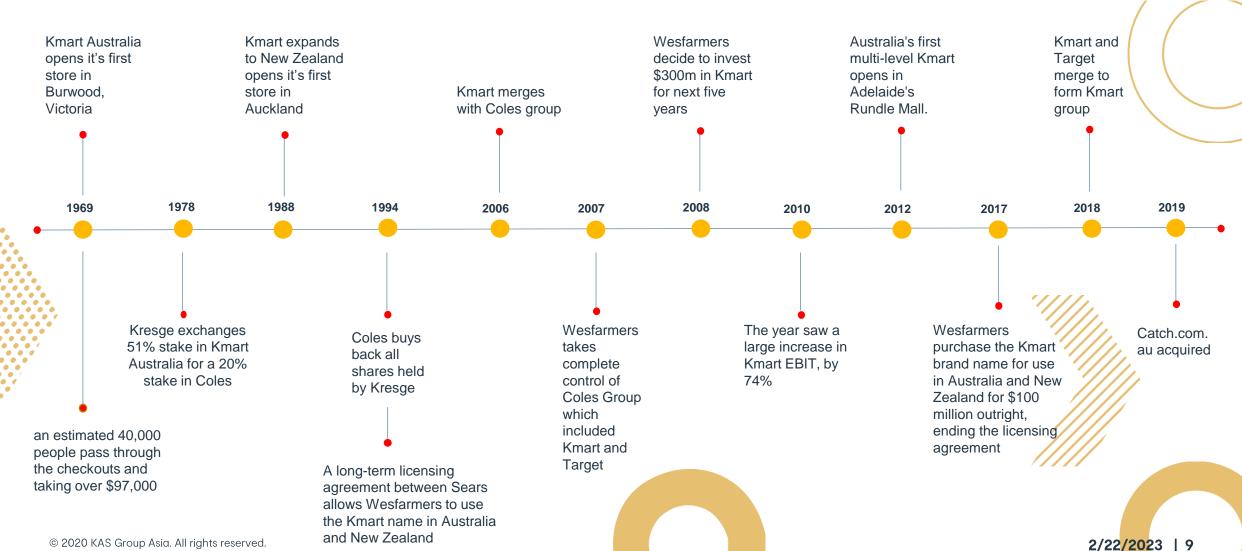


The Kmart Group, comprising Kmart and Target, was formed as the Department Stores division in February 2016 and rebranded to the Kmart Group in November 2018. The division operates 450+ stores across Australia and New Zealand and employs more than 50,000 team members. We are one of Australia's largest and fastest growing retailers who provide great value and on trend-products across apparel and general merchandise.

Revenue*

\$9.6 billion

History



Brands - Kmart Group





Established in 1969, Kmart operates more than 320 stores throughout Australia and New Zealand, offering customers a wide range of apparel and general merchandise products at low prices, every day.

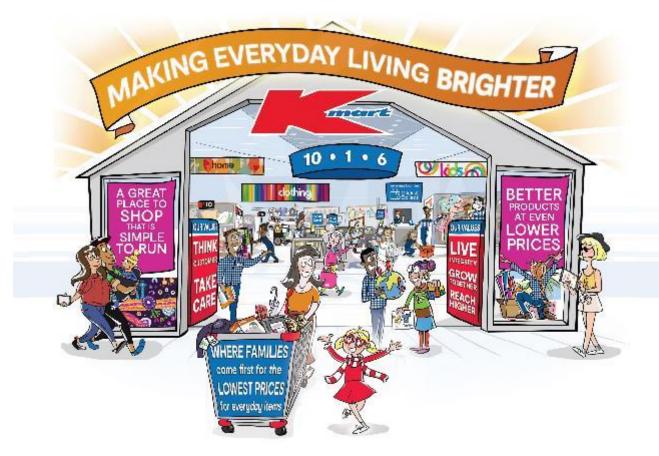
Target



Target began as a drapery store in 1926 and has since grown to become a national apparel and general merchandise retailer with 130 stores across Australia. Its objective is to provide quality and style at affordable prices.

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Kmart Vision



Kmart's vision is to provide families with everyday products at the lowest prices. We strive for this vision through high-volume sales, efficient operations, adaptable stores and a great culture.

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Our Values













Think Customer

We put the customer at the heart of everything we do.



Take care

We look after ourselves and those around us.



Live Integrity

We always do the right thing.



Grow Together

We achieve the best results working together.



Reach higher

We are relentless in our pursuit to be better.

About Wesfarmers

- Wesfarmers, our parent company, was founded in 1914 as a Western Australian farmers' cooperative
- Today, Wesfarmers is one of Australia's largest listed companies headquartered in Perth
- Diverse business interests include home improvement, apparel, general merchandise and office supplies; an Industrials division with businesses in chemicals, energy and fertilizers and industrial safety products.
- One of Australia's largest private sector employers with approximately 105,000 team members and is owned by approximately 484,000 shareholders.



Wesfarmers Corporate History

1914

The Westralian Farmers Limited is founded



1950s

Wesfarmers acquires
Gascoyne Trading and
launches Kleenheat Gas



1984

Wesfarmers listed on ASX. Market cap. of \$80 million



2007

Acquisition of Coles Group



2019

Acquisitions of Kidman Resources & Catch Group





1930s

Wesfarmers introduces bulk grain handling to WA



1979

Control of CSBP, the largest takeover in Australian history



1987

Bunnings acquisition begins



2018

Demerger of Coles announced. Wesfarmers' market cap. exceeds \$55 billion

Sustainability







Energy & climate

2/22/2023 | 15

Sustainability

Kmart Group global commitments and partnerships





In 2015 we joined ACT, a join initiative of international brands and IndustriALL Global Union, the international trade union federation, with the aim achieve a living wage in the garment and textile industry through freedom of association and industry-wide collective bargaining, supported by world class manufacturing standards and responsible purchasing practices. By December 2023, Kmart Group will improve purchasing practices with our suppliers of our own brand apparel and footwear by implementing the ACT Global Purchasing Practices Standard.







Better Work

Kmart Group was one of the first retailers globally to join the ILO and IFC's Better Work program which aims to improve working conditions and respect of labour rights for factory works. As part of this partnership, 30 of our supplier factories in Bangladesh have participated in the 'Mothers@Work' initiative which helps to protect the wellbeing of mothers and ensure that their children receive early nutrition they need, and six of our supplier factories have joined the Gender Equality and Returns (GEAR) program, which promotes equal opportunities in supervisory roles for female sewing operators. Over the next 12 months we intend to further expand our involvement in partnerships that support our commitment to supporting health, education or professional skills training to at least 100,000 women in our supply chain by 2025.



Better Cotton Initiative (BCI)

Kmart Group is a member of BCI, an initiative that aims to transform cotton production globally by developing Better Cotton as a sustainable mainstream commodity. Through sourcing cotton as Better Cotton as part of our commitment to source 100% of cotton more sustainably by July 2021, we're supporting farmers around the globe and their continuous improvement in farming practices – such as water and land management.

Sustainability

Kmart Group global commitments and partnerships











Textile Exchange

Kmart Group is a member of the Textile Exchange. a global non-profit that works to drive crosssector industry transformation in responsible fibres, integrity and standards. As a member, we're working towards greater support of Textile Exchange standards such as the Global Recycled Standard, Responsible Wool Standard and Organic Content Standard as part of our commitment to sourcing materials more responsibly.

Zero Discharge of Hazardous Chemicals (ZDHC)

ZDHC is a coalition of fashion retailers and brands. value chain affiliates and associates working to ensure safe and responsible management of chemicals in the global textile, leather, apparel and footwear value chain. As part of this alliance, we are working to implement the ZDHC manufacturing restricted substance list (MRSL) with all wet processing facilities used in the production of our own brand clothing, towel and bedding products by January 2025. In support of meeting this commitment and reducing environmental impact within the supply chain, Kmart Group is also a member of the Sustainable Apparel Coalition and supportive of the Higg Index, a tool for measuring environmental impacts across the value chain.

Circular Fashion Partnership

Kmart Group is a member of the Circular Fashion Partnership, a cross-sectorial project led by Global Fashion Agenda, with partners Reverse Resources, The Banaladesh Garment Manufacturers and Exporters Association (BGMEA) and P4G, that aims to achieve a long-term, scalable transition to a circular fashion system.

The project aims to facilitate a decrease in textile waste and increase the use of recycled fibres. Transitioning from virgin to recycled materials reduces the demand of raw materials, CO2 emissions, water consumption, water pollution, land and fertiliser use, and eutrophication related to the production of textiles. Over 30 renowned fashion brands, manufacturers and recyclers are collaborating in a new initiative to capture and reuse textile waste in Bangladesh.



New Plastics Economy Global Commitment

As part of our commitment to change the way we use plastics, we've signed the Ellen Macarthur New Plastics Economy Global Commitment and will phase out all problematic plastics in our merchandise by 2025.



Fashion Industry Charter for Climate Change

Kmart Group has joined other global retailers and brands in signing the Fashion Industry Charter for Climate Action. Under the auspices of United Nations Climate Change and aligned with the goals of the Paris Agreement, signatories are partnering to build a carbon reduction roadmap for the industry.





Connect with us



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Anko GCC